

Water Mitigation Program (WMP)

Water damage can impact any business — and it can lead to major disruptions if equipment is lost or the structure itself needs to be repaired. Fortunately, most water damage is preventable when appropriate measures are in place. Our Water Mitigation Program is a guide to help you create a customized plan to protect your facility, assets and reputation from the impact of water damage.

A multi-prong approach

Our WMP helps reduce the potential for loss due to water damage from a variety of sources. It offers strategies and activities that can help protect the interior, exterior, materials and equipment in a structure.

- Article: [Water Damage Mitigation](#)



Four Steps to an Effective Water Mitigation Program

Click each step to reveal more details.

Step 1: Organize Your Team and Assign Responsibilities

Link: [WMP Roles and Responsibilities](#)

Step 2: Complete a Self-Assessment

Link: [WMP Self-Assessment Checklist](#)

Step 3: Create a Program for Your Business

Link: [Water Damage Response Plan](#)

Link: [Water Monitoring Systems](#)

Step 4: Monitor the Effectiveness of Your Program

Link: [WMP Self-Audit](#)



Routine Water Mitigation

Mitigating water damage is an ongoing process. Implementing the following programs will help mitigate water damage throughout the year.

- **Severe Weather Checklists to keep your property protected:**
 - [Severe Weather Pre-Planning](#)
 - [Wind, Rain and Hail](#)
 - [Winter Weather](#)
 - [Hurricane](#)
- [Article: Wet Work Programs](#)
- [Wet Work Permit](#)
- [Wet Work Valve Tags](#)
- [Water Damage Response Plan](#)



Responding to Water Damage

Water damage is a leading risk of property damage to businesses. Fires may catch the headlines, but water damage events consistently deliver large losses to buildings.

Annual expected economic losses from most types of damage caused by hurricane winds and storm-related flooding total over \$50 billion.¹

Having a response plan to quickly control water intrusion or release can save you from a large water damage claims.

To get started, check out Nationwide's [Water Damage Response Plan resource](#)

In the event of a loss:

- Take appropriate steps to mitigate further damage
- Immediately [notify your insurance broker or carrier](#)
- Refrain from making any statements surrounding the loss
- Take photos
- File and assemble all documentation related to the loss and damages
- Do not provide documents to anyone other than your insurance broker, insurance carrier or legal counsel

¹ <https://www.cbo.gov/publication/55019>



New Facilities and Construction

When a new structure is being built, water damage prevention requires focus in all phases of construction. Our [Construction Water Mitigation Program](#) addresses key areas and best practices you can follow to mitigate water damage throughout the construction process — from planning to completion.



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