

# Severe Weather Threatens Small Business Survival



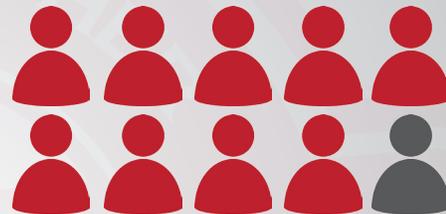
# 100%

Small businesses prone to one or more extreme weather events



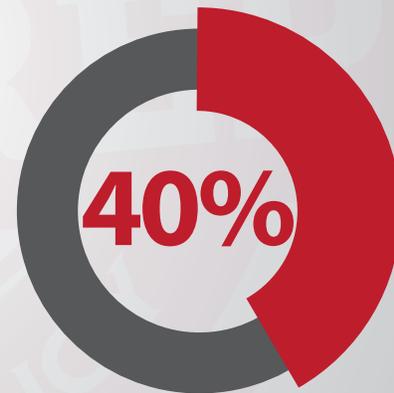
# 90%

Small businesses whose majority of customers are within 2 miles of their only location (making them even more vulnerable)



# \$3,000

Median daily cost of downtime for small businesses impacted by extreme weather events



Small businesses that never reopen following severe weather events

# 100%

Small businesses with emergency plans fulfill their responsibility to employees, customers, communities and local economy



Nationwide®

Nationwide®, a member of the Insurance Institute for Business & Home Safety, is proud to present you with valuable IBHS loss control resources.

Reduce your risk today by creating a customized plan using IBHS' free EZ-PREP® severe weather emergency preparedness toolkit.

[DisasterSafety.org/EZ-PREP](http://DisasterSafety.org/EZ-PREP)